

# 2020 SUMMARY ANNUAL REPORT

### AMES NATIONAL CORPORATION AT A GLANCE

### **BACKGROUND**

Ames National Corporation (ANC) is an Iowa-based bank holding company. ANC was organized and incorporated on January 21, 1975, under the laws of the State of Iowa to serve as a holding company for its principal banking subsidiary, First National Bank, Ames, Iowa. In 1983, ANC acquired the stock of State Bank & Trust Co. located in Nevada, Iowa; in 1991, ANC acquired Boone Bank & Trust Co., located in Boone. Iowa; in 1995, ANC acquired the stock of Reliance State Bank located in Story City, Iowa; and in 2002, ANC chartered and commenced operations of United Bank & Trust NA, located in Marshalltown, Iowa. In 2012, Reliance State Bank acquired an office located in Garner, Iowa. In 2014, First National Bank acquired three offices located in West Des Moines and Johnston lowa, and three locations in the Osceola, lowa area in 2018. In 2019, ANC acquired Iowa State Savings Bank in the Creston, Iowa area.

### AFFILIATE BANK STRUCTURE

Each affiliate bank operates independently with a board of directors and a bank president. Decisions are made locally, which means customers receive quick responses to questions, and services are customized to meet customer needs in each community.

The affiliate banks' lending activities consist primarily of short-term and medium-term commercial, agricultural and residential real estate loans, agricultural and business operating loans, lines of credit, home improvement loans and the origination of mortgage loans for sale into the secondary market. Affiliate banks also offer a variety of checking, savings and time deposits accounts, cash management services, wealth management and trust services, merchant credit card processing and safe deposit box services. Convenient access to funds and account information is also available through: Online Banking, Video Banking, Mobile Banking, Online Bill Pay, Mobile Wallet, online statements and debit cards.

### AMES NATIONAL CORPORATION SERVICES

ANC provides various services to the affiliate banks, which include: management assistance, payroll, internal auditing, human resources, compliance management, marketing assistance, loan review, technology support, training and employee development. ANC employees seek to incorporate efficiencies across the affiliate banks' operational functions so the affiliate bank management teams can focus on what they do best: banking and taking care of customers' financial needs.

### MISSION STATEMENT

Ames National Corporation is a results-oriented financial services holding company providing leadership, counsel and support to its community affiliate banks and superior performance for its shareholders.



### CORE VALUES

Ames National Corporation's foundation is built on these values which guide our actions.

EXCELLENCE • INTEGRITY • LEADERSHIP STABILITY • TRUST • COMMUNITY

### STRATEGIC DIRECTION

The Ames National Corporation five-year strategic plan is focused on three driving initiatives:

### **EMPLOYEE ENGAGEMENT**

Enhance systems and activities to acquire, develop and retain employees.

### **CUSTOMER ENGAGEMENT**

Develop a customer experience that supports relationship growth and customer acquistion.

### CONTINUOUS IMPROVEMENT

Continually improve key processes to increase customer engagement, employee engagement and shareholder value.

### LETTER TO SHAREHOLDERS

The journey of 2020 was unprecedented and unanticipated. Early in the first quarter, we realized that 2020 would be a year like no other. Though our plans and expectations quickly changed due to the pandemic, we could not be more proud of our affiliate bank teams and their resilience in adjusting and adapting throughout this year.

We have always emphasized that it is imperative for our organization that decisions are made by leaders who work directly with customers to best understand their needs and community needs.

This philosophy proved to be valuable when faced with the rapidly changing COVID-19 environment and its varying effects on the communities we serve. Our affiliate leadership teams were responsive, caring and diligent in finding solutions to continue to serve our employees, customers and communities while keeping health and safety as a top priority. Digital Banking usage reached new highs as customers took even greater advantage of our online and mobile delivery. In addition, affiliate bank offices remained open to continue to provide personal service. Through flexibility, innovation, discernment and empathy, our leaders responded and forged a unique path in 2020.

Customers value the continuum of services provided by our team of experts at each life stage. We are in the long-term relationship building business. Whether opening up a child's first savings account, purchasing a first home, assisting with finances during retirement or managing business cash flow, we know just how important relationships are as we walk alongside our customers every day, but especially through events like a pandemic. Although it seemed that each day brought a new set of challenges, whether pandemic or derecho-related, we remained focused on delivering on our core values of:

EXCELLENCE • INTEGRITY • LEADERSHIP • STABILITY • TRUST • COMMUNITY

Driven by these core value promises, Ames National Corporation was able to reach record levels in net income, assets, loans and deposits. We are pleased to provide our 2020 financial overview and highlight drivers of the record growth.

#### FINANCIAL RESULTS

Net income for 2020 totaled a record \$18.9 million or \$2.06 per share, compared to \$17.2 million or \$1.86 per share earned in 2019. The increase in earnings was primarily the result of the lowa State Savings Bank acquisition, growth in mortgage lending and a reduction in interest expense due to declines in market rates. We are pleased to report that, as a result of the 2019 acquisition, lowa State Savings Bank contributed \$1.7 million in earnings to the bottom line in 2020 compared to just over \$300,000 for a partial year in 2019. Earnings were partially offset by a \$4.4 million increase in the provision for loan losses in 2020 compared to 2019. The increase in the loan loss reserve was a result of the economic slowdown associated with the COVID-19 pandemic on our loan portfolio and, to a lesser extent, loan growth.

Loan interest income was \$6.2 million higher in 2020 in 2019. This increase was primarily due to the Iowa State Savings Bank acquisition, Paycheck Protection Program (PPP) loans and organic loan growth, offset in part by a reduction in interest rates. Deposit interest expense decreased \$2.4 million, mostly due to market interest rate declines. Net interest income for 2020 totaled \$54.8 million, a \$9.6 million increase, or 21%, compared to 2019.

Non-interest income for 2020 totaled \$10.6 million, as compared to \$8.6 million in 2019, an increase of 23%. The three factors that drove growth in noninterest income were an uptick in refinancing of home loans in a low interest rate environment, security gains on investment sales and customers seeking wealth management and trust services advice. Income from the sale of residential loans was up

nearly \$1.1 million over 2019, security gains were \$413,000 higher in 2020 than in 2019, while Wealth Management income increased just over \$250,000.

The balance sheet for 2020 also showed record growth. Assets reached \$2.0 billion, an increase of \$238.5 million compared to 2019. Investment securities, PPP loans and organic loan growth were the drivers of this 14% rise in assets. These assets were funded mainly due to a surge in deposits as a result of the federal government stimulus programs. Deposits reached record levels, and totaled \$1.7 billion at year-end, 15% higher than year-end 2019, and this growth was mainly in commercial and retail core deposits. The amount of government stimulus dollars that have been injected into the economy is unprecedented. Deposits held by all FDIC insured institutions in the United States totaled \$17.1 trillion as of September 30, 2020 which compares to \$14.3 trillion as of September 30, 2019. This excess liquidity in the banking system has contributed to a challenging environment, as we work to deploy investable funds. Loan prospects and bond issuers have a significant number of options which constrains funding opportunities and puts downward pressure on yields.

Despite these constraints, 2020 net loans increased 8%, to \$1.1 billion, as compared to \$1.0 billion in 2019. Ames National Corporation affiliate banks extended credit for local projects and funded nearly \$80 million in PPP loans to assist business owners through the economic slowdown due to the pandemic. During the fourth quarter, the Affiliate Banks began the process of assisting PPP loan customers with the loan forgiveness application process and \$34.1 million in loans had been granted forgiveness by the end of the year.

### **OUR AFFILIATE BANKS**

continue to support the local economy, small businesses and our customers and have begun processing applications for the second Phase of the PPP in response to additional government stimulus programs.

### **ECONOMIC OUTLOOK**

As mentioned earlier, the Company's provision for loan losses increased by \$4.4 million in 2020 as a precaution to safeguard from uncertainties in the market derived from the pandemic. We are optimistic that consumer confidence will rebound with the vaccine rollout which we expect to result in a more normalized economic environment. Nevertheless, boosting the loan loss reserve will help us weather uncertainties in the market and fortify the balance sheet. We are also appreciative of the diversification of our loan portfolio. With a quality mix of commercial, agricultural and residential loans, we believe we are well-positioned for potential uncertain economic conditions.

#### IN SUMMARY

As we begin 2021, we are hopeful and excited for the opportunities ahead. Our management teams will focus on the factors that we can control. We have a talented team of bankers that will continue to build on our past success and find opportunities to strengthen our Company. We continue to set high standards for profitable growth and are focused on serving our communities. On behalf of the employees and board of directors, thank you for your ongoing support of Ames National Corporation, and we appreciate the opportunity to serve you.

### **ANNUAL MEETING**

We look forward to providing you additional financial highlights at our Annual Meeting of Shareholders which will be held on April 28, 2021 at 4:30 p.m. More details are available on page 15 of this report.

We encourage you to attend the annual meeting virtually.



Thomas H. Pohlman



John P. Nelson

# FINANCIAL HIGHLIGHTS

As of December 31, 2020







\$0.99







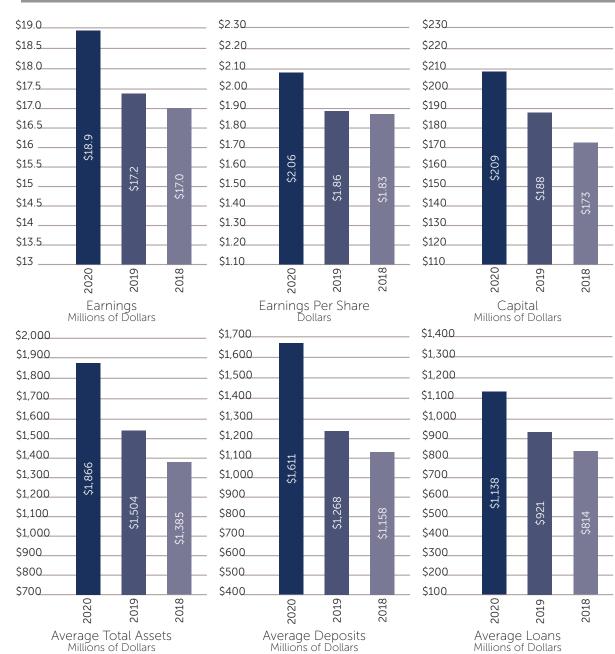
# Per Common Share 2020 Cash Dividends Declared \$0.75 Cash Dividends Paid \$0.99 Dividend Payout 36.41% Dividend Yield 3.12%

| Loan Quality    |       |       |  |  |
|-----------------|-------|-------|--|--|
|                 | 2020  | 2019  |  |  |
| Allowance       | 1.50% | 1.19% |  |  |
| Net Charge-Offs | 0.10% | 0.04% |  |  |
| Non Performing  | 1.33% | 0.48% |  |  |

| Market Price Per Share |         |         |  |  |
|------------------------|---------|---------|--|--|
|                        | 2020    | 2019    |  |  |
| Closing                | \$24.02 | \$28.06 |  |  |
| High                   | \$26.87 | \$29.46 |  |  |
| Low                    | \$16.62 | \$24.47 |  |  |

## PERFORMANCERECORD

### THREE-YEAR FINANCIAL HIGHLIGHTS



# AFFILIATE BANKS

Ames

**N**ational

Corporation



Contact: (515) 432-6200 www.boonebankiowa.com

Charter: State Organized: 1883

Offices: Two locations in

Boone, Iowa Employees: 20 Capital: \$15.9 Million Assets: \$150 Million

2020 Net Income: \$1.6 Million

### डा FIRST National Bank

Contact: (515) 232-5561 www.FNB247.com Charter: National Organized: 1903

Offices: Nine locations in Ames, Ankeny, Johnston, Osceola, and

West Des Moines, Iowa Employees: 132 Capital: \$101 Million Assets: \$1.0 Billion

2020 Net Income: \$9.8 Million



Contact: (641) 753-5900 www.ISSBbank.com Charter: State Organized: 1883 Offices: Three locations in

Offices: Three locations in Creston and Lenox, Iowa Employees: 38

Capital: \$26.8 Million Assets: \$237 Million

2020 Net Income: \$1.7 Million



Contact: (515) 733-4396 www.RSBiowa.com Charter: State Organized: 1928 Offices: Two locations in Story

City and Garner, Iowa

Employees: 33 Capital: \$30 Million Assets: \$259 Million

2020 Net Income: \$2.6 Million



### United Bank & Trust

Contact: (641) 753-5900 www.ubtna.com Charter: National Organized: 2002

Offices: Two locations in Marshalltown, Iowa

Employees: 21 Capital: \$11.4 Million Assets: \$118 Million

2020 Net Income: \$1.2 Million



Contact: (515) 382-2191 www.bankSBT.com Charter: State Organized: 1939

Offices: One location in

Nevada, Iowa Employees: 22 Capital: \$17.6 Million Assets: \$197 Million

2020 Net Income: \$2.6 Million

# CONSOLIDATED **BALANCE SHEETS**Unaudited

|   | December 31, 2020 | December 31, 2019 |
|---|-------------------|-------------------|
| ASSETS  |                   |                   |
| Cash and due from banks   | \$ 24,818,619     | \$ 34,616,880     |
| Interest bearing deposits in financial institutions and federal funds sold  | 166,704,001       | 108,947,624       |
| Securities available-for-sale   | 596,999,072       | 479,843,448       |
| Federal Home Loan Bank (FHLB) and Federal Reserve Bank (FRB) stock, at cost   | 3,147,500         | 3,138,900         |
| Loans receivable, net   | 1,129,505,157     | 1,048,147,496     |
| Loans held for sale   | 1,620,801         | 2,776,785         |
| Bank premises and equipment, net  | 17,340,250        | 17,810,605        |
| Accrued income receivable   | 11,142,897        | 11,788,409        |
| Other real estate owned   | 217,856           | 4,003,684         |
| Bank-owned life insurance   | 2,915,715         | 2,842,713         |
| Deferred income taxes   | -                 | 1,151,016         |
| Other intangible assets, net  | 3,133,240         | 3,959,260         |
| Goodwill  | 12,424,434        | 12,114,559        |
| Other assets  | 5,678,201         | 6,041,126         |
| Total assets  | \$ 1,975,647,743  | \$ 1,737,182,505  |
|   |                   |                   |
| LIABILITIES AND STOCKHOLDERS' EQUITY  |                   |                   |
| LIABILITIES   |                   |                   |
| Deposits  |                   |                   |
| Non-interest bearing checking   | \$ 349,500,268    | \$ 267,441,988    |
| Interest bearing checking   | 528,795,635       | 461,857,728       |
| Savings and money market  | 581,223,880       | 481,642,221       |
| Time, \$250,000 and over  | 60,019,296        | 74,206,421        |
| Other time  | 196,907,101       | 208,026,740       |
| Total deposits  | 1,716,446,180     | 1,493,175,098     |
| Securities sold under agreements to repurchase  | 37,293,019        | 42,033,570        |
| FHLB advances   | 3,000,000         | 5,000,000         |
| Dividends payable   | -                 | 2,213,459         |
| Deferred Income Taxes   | 1,731,211         | -                 |
| Accrued expenses and other liabilities  | 7,690,907         | 7,180,906         |
| Total liabilities   | 1,766,161,317     | 1,549,603,033     |
| STOCKHOLDERS' EQUITY  |                   |                   |
| Common stock, \$2 par value, authorized 18,000,000 shares; issued and outstanding 9,122,747 and 9,222,747 shares as of December 31, 2020 and 2019, respectively | 18,245,494        | 18,445,494        |
| Additional paid-in capital  | 17,001,736        | 18,794,141        |
| Retained earnings   | 158,216,626       | 146,225,085       |
| Accumulated other comprehensive income  | 16,022,570        | 4,114,752         |
| Total stockholders' equity  | 209,486,426       | 187,579,472       |
| Total liabilities and stockholders' equity  | \$ 1,975,647,743  | \$ 1,737,182,505  |
|   |                   |                   |

# CONSOLIDATED **STATEMENTS OF INCOME**Unaudited

|   | December 31, 2020 | December 31, 2019 |
|---|-------------------|-------------------|
| INTEREST AND DIVIDEND INCOME:                       |                   |                   |
| Loans, including fees                               | \$ 50.469.873     | \$ 44,282,197     |
| Securities  | ψ σσ, ισσ,στο     | Ų 1,,202,23,      |
| Taxable   | 7,763,684         | 6,483,893         |
| Tax-exempt  | 3,628,123         | 4,047,054         |
| Other interest and dividend income                  | 1,078,967         | 1,364,349         |
| Total interest and dividend income                  | 62,940,647        | 56,177,493        |
|   |                   |                   |
| INTEREST EXPENSE:                                   |                   |                   |
| Deposits  | 7,820,828         | 10,200,626        |
| Other borrowed funds                                | 276.982           | 728.723           |
| Total interest expense                              | 8.097.810         | 10,929,349        |
| Net interest income                                 | 54,842,837        | 45,248,144        |
| Provision for loan losses                           | 5,680,656         | 1,314,104         |
| Net interest income after provision for loan losses | 49,162,181        | 43,934,040        |
|   |                   |                   |
| NON-INTEREST INCOME:                                |                   |                   |
| Wealth management income                            | 3,848,497         | 3,596,770         |
| Service fees  | 1,523,189         | 1,619,269         |
| Securities gains, net                               | 429,925           | 17,031            |
| Gain on sale of loans held for sale                 | 2,111,893         | 1,044,798         |
| Merchant and card fees                              | 1,772,469         | 1,525,309         |
| Other non-interest income                           | 934,164           | 826,221           |
| Total non-interest income                           | 10,620,137        | 8,629,398         |
| NON-INTEREST EXPENSE:                               |                   |                   |
| Salaries and employee benefits                      | 22,868,601        | 19,675,952        |
| Data processing                                     | 5,181,705         | 4,130,506         |
| Occupancy expenses, net                             | 2,667,788         | 2,275,882         |
| FDIC insurance assessments                          | 313,069           | 193,593           |
| Professional fees                                   | 1,537,254         | 1,753,531         |
| Business development                                | 1,081,537         | 1,242,271         |
| Intangible asset amortization                       | 826,020           | 609,624           |
| New market tax credit projects amortization         | 638,851           | 581,563           |
| Other operating expenses, net                       | 1,436,430         | 1,058,747         |
| Total non-interest expense                          | 36,551,255        | 31,521,669        |
| Income before income taxes                          | 23,231,063        | 21,041,769        |
|   |                   |                   |
| INCOME TAX EXPENSE                                  | 4,381,000         | 3,847,600         |
| NET INCOME  | \$ 18,850,063     | \$ 17,194,169     |
| Basic and diluted earnings per share                | \$ 2.06           | \$ 1.86           |
| Declared dividends per share                        | \$ 0.75           | \$ 0.96           |

# COMMUNITY INVOLVEMENT



Community Involvement is a guiding core value for Ames National Corporation. Even with all of the challenges of 2020, there were so many examples of friends and neighbors working to help in whatever way they were able. As we take a moment to reflect on the over **7,200 volunteer hours through nearly 200 organizations**, it is inspiring to consider the great things we can do as a community when we unite our efforts.

Throughout 2020, we joined together as a team to give our time and talents to support our key areas of focus. Each affiliate community is unique, and we encourage our employees to find ways to help our customers and community members live productive and enriched lives. Volunteering and giving had to be approached differently in 2020, but our team was flexible and adjusted to new ways of getting involved. Whether making and distributing masks to encourage health and safety during the pandemic or assisting with clean-up efforts after the historic and devastating "derecho" that made its way through lowa, our employees didn't miss a beat in stepping up and getting involved.

Thank you to all employees, board members, customers and local business partners for your support in our efforts to make a difference in the communities we serve. It is a privilege to see the impact of our core values in action. Visit www.amesnational.com for more details on our commitment to Community.

### **AREAS OF SUPPORT**

19 Locations serving 12 Communities



FINANCIAL LITERACY AND EDUCATION



COMMUNITY AND ECONOMIC DEVELOPMENT





### BOARD OF DIRECTORS



#### BACK, LEFT TO RIGHT: FRO

**Thomas H. Pohlman** Chairman

John P. Nelson President & CEO

Steven D. Forth Farmer

**John L. Pierschbacher** Chief Financial Officer

#### MIDDLE, LEFT TO RIGHT:

Michelle R. Cassabaum Chief Operating & Financial Officer, 21st Century Rehab

Betty A. Baudler Horras President, Baudler Enterprises, Inc.

**Lisa M. Eslinger**Chief Financial and
Administrative Officer,
Iowa State University
Foundation

#### FRONT, LEFT TO RIGHT:

Patrick G. Hagan Retired Senior Vice President of Fareway Stores, Inc.

**David W. Benson**Partner, Nyemaster
Goode Attorneys at Law

**Kevin L. Swartz**Retired Chief Executive
Officer, Wolfe Clinic PC

James R. Larson II President, Larson Development Corporation

### MANAGEMENTTEAM

John P. Nelson President & CEO

John L. Pierschbacher CFO

**Timothy J. Lupardus**Senior Vice President & Chief Information Officer

Nicole J. Rasmussen
Vice President & Strategic Engagement Officer

Jennifer J. Hanson Vice President & Human Resources Director

Tracy W. Laws
Vice President & Internal Auditor

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Matthew R. Hackbart
Vice President of Information Technology

Joel P. Jacobsen Vice President & Risk Management Officer **David A. Troe**Vice President & Valuation Officer

**Wendy S. Current**Vice President & Training and Development Director

**Justin C. Clausen**Controller

Marie I. Roberts Accounting Specialist

Lori J. Hill
Valuation Services Coordinator & Administrative Officer

**Douglas S.H. Kinsey** Information Technology Systems Admin II

Paul M. Crowe Information Technology Systems Admin I

**Tyler D. Nablo**Information Technology Support Analyst II

### SHAREHOLDER INFORMATION

### ANNUAL MEETING

The Board of Directors of Ames National Corporation has established Wednesday, April 28, 2021, at 4:30 p.m. as the date of the Annual Meeting of Shareholders.

The meeting will be held at First National Bank, 405 5th Street Ames, Iowa. Due to the continued public health impact of the coronavirus pandemic (COVID-19), recommendations and orders from federal and Iowa authorities, and to support the health and well-being of our shareholders, the Annual Meeting will also be available through a virtual format. Shareholders are strongly encouraged to participate virtually. To participate virtually, visit the Ames National Corporation website, www. amesnational.com, shortly before the meeting on April 28, 2021. Shareholders are encouraged to participate virtually and to vote their shares in advance by proxy, as online voting will not be available through the virtual format.

Shareholders may attend the meeting in person, but are requested to notify the Company of their attendance in advance to enable the Company to plan for and ensure compliance with state and local ordinances relating to the pandemic. Notification should be made by email, info@ amesnational.com or by calling 515-232-6251

### PROFESSIONAL EXPERTS

External Auditor: CliftonLarsonAllen LLP West Des Moines, Iowa Counsel: Nyemaster Goode, P.C. Des Moines, Iowa

### MARKET MAKERS

Ames National Corporation's common stock is listed on the NASDAQ Capital Market under the symbol "ATLO." Market makers and brokers in the stock include: First Point Wealth Management, First National Bank, Ames (515) 663-3074

D.A. Davidson | (800) 755-7589

Raymond James | (800) 800-4693

#### STOCK TRANSFER AGENT

Continental Stock Transfer & Trust 17 Battery Place New York, NY 10004 (212) 509-4000 www.continentalstock.com

### FORM 10-K AND OTHER INFORMATION

A copy of the Company's Annual Report to the Securities and Exchange Commission on Form 10-K will be available on the Securities and Exchange Commission's website at http://www.sec.gov and through a link on the Company's website, www.amesnational.com, at Financial Information, SEC Filings on or about, March 12, 2021.

Additional information is also available by contacting John L. Pierschbacher, CFO at 515-232-6251 or info@ amesnational.com.

### **Ames National Corporation**

P.O. Box 846 405 5th Street

Ames, IA 50010

(515) 232-6251 | Fax (515) 663-3033

info@amesnational.com | www.amesnational.com